



THE PREMIER PEER-POWERED NETWORK FOR CHIEF MARKETERS WORLDWIDE

12,500+ marketing peers | **\$500** billion in aggregated ad
spend accross all network organizations | **7** global regions |
120+ reports | **100+** annual events | **ONE** mission:

TO ADVANCE THE ROLE OF THE CHIEF MARKETING OFFICER

Exclusive content, events and networking opportunities tailored
to the CMOs of today to map the business demand tomorrow.

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